

Minutes of Golden West Council Meeting of July 19, 2003

President Wesley Fachner called the meeting to order at 10:00 a.m. Present were Emily Mugge, Greg Meldahl, Jacqui Anderson, Dodi Monti, Dave DiMare, Robert Hulin, Lisa Gonzalez, Karl Kneip, Terri Dommer, Tammy Dolberry, Annhenrie Campbell, Trudia Pauley, Karen Vona-MacDonald, Mike Schneider, Bev Perkins, and Wesley Fachner.

Wesley announced that several chapters from our council received awards at Nashville: Hawaii, Stockton, Silicon Valley and Peninsula Palo Alto were banner winners and Sacramento received the Bronze Award for Chapter Public Relations. Photos appeared in the newsletter.

Wesley passed around recent newspaper ads and noted that none of them mentioned the CMA designation. Emily mentioned the importance of the CMA designation in Canada, and Bev reported that she knows a former Canadian CMA who teaches at UNR. Wesley asked Bev to put him in contact with Dr. Kerr so they could discuss awareness of the designation. Other suggestions included use of recruiters, university relations, and follow ups with classified ads to inform of CMA vs. CPA.

The Treasurer's report was distributed by Mike and various items were discussed. The Treasurer's report was approved as submitted. Jacqui reported that the exception items noted by the audit committee on the prior year financials had been resolved and documentation received. She recommended that the audit be closed.

The budget for the 2003-2004 year was passed around by Wesley. He noted that an educational seminar is included in this year's budget, and explained other items in the budget. Conservative numbers were used regarding the costs for the CD Resource Guide, and members were asked for input. Robert noted that making the money noted in the budget for the resource guide depends on chapters getting ads, and recommended that the numbers remain as presented. After discussion the budget was approved as presented.

Minutes of the May 3, 2003 meeting, which were e-mailed to the council members in May, were approved as submitted. Bev reported no other correspondence other than Financial Executive of the Year nominations, which will be dealt with separately.

Robert Hulin distributed communication reports. He will call chapters not responding to his request for resource guide information. He also reported that he has a few ads, including a jewel case ad, two business card ads, and a half-page ad. New deadlines for advertisements were noted. If we receive enough ad revenue, there will be no cost to the chapters, and any profit will be split between the council and chapters.

Robert also mentioned that he is now handling the council web site, and is continuously updating it. He noted that chapters can link to this web site. Comments on the design and utility of this web site are welcome. While National provides a free web site and this one costs \$9.95/month, Robert pointed out that the storage capacity of our current web site is much greater. Upon motion and second, it was decided that we should keep the web site hosted by Webhosting. Robert also mentioned that the Golden West Council Yahoo! Group is being updated and he needs help from chapter Presidents. He volunteered to show presidents who need instruction on how to use it.

Wesley reminded us that Tom Monti did our newsletter layout and photography, and expressed his appreciation for Tom's work.

Emily reported that she is always looking for good speakers, and asked for speaker names from everyone so that she can act as a "speaker's bureau" for the entire council.

Dave noticed that student participation has dropped off in the San Jose State University student chapter since there was a change in faculty advisor and asked if there is something that can be done at chapter level

to encourage student participation. Student participation in chapter activities was discussed. Jacqui, Emily and Dave volunteered to be on a committee to research student competition rules for the Council. They are also to see what difference exist between junior colleges and 4-year institutions.

R.E.S.T. 2004 was briefly discussed. Romer Stevenson and Patricia Myers have not provided updates on REST. The REST is sponsored wholly by the Pacific Northwest Council at this point. The dates set for the seminar are February 19-21, 2004, at the Peppermill in Reno. Golden West Council has made no financial commitment for this event.

February 7th appears to be a good date for a council meeting. Emily volunteered her office in Walnut Creek (Hudson Global Resources). Our next meeting is scheduled for October 25th in Stockton. Wesley will ask that someone from the Stockton chapter find a location for that meeting.

Wesley has been offered a free room in the Rockefeller Center for an educational seminar if we would like to hold one this year. Emily asked for input from members to let her know what kind of speaker we would like. She recommended highly technical topics. Emily, Robert and Wesley will work together to coordinate this seminar.

Ratification of the Financial Executive of the Year will be put off because we haven't received all of the nominations from Robert Half. It was noted that nobody serving on the council will be allowed as a nominee.

Dodi reported on her experiences at the National Conference. There is a CD available containing the content of most of the presentations made at the conference. Dodi was very pleased at the number of awards won by members of our Council.

Jacqui provided a Hospitality Suite update. Because of the reduction in the cost of the suite, the council sent only \$500 and will be receiving some of that back. Volunteers at the suite were Olga, Jacqui, Dodi and Tom. To help defray the cost of the suite, additional raffle tickets were sold for the Becker CMA course before drawing the winning entry. Wesley Fachner's ticket was drawn as the winner, and he donated his prize to our education seminar as a registration incentive. Today's raffle money was added to money received at Nashville and donations by individuals, which almost add up to the entire cost of the suite.

Chapter news was presented by Regional Directors or chapter representatives. Wesley requested that chapters send him their newsletters so he can keep up on chapter activities. A calendar of chapter activity will be put into the Council website so members can attend functions presented by other chapters. Jacqui asked everyone to attend her 11/20 meeting if possible, since Kim Wallin will be at that meeting. It will be held at the Hilton and she will provide information to Bob for our web site. She will make hotel arrangements for anyone staying overnight.

Greg reported that the national Member Services Committee will be meeting in three weeks in Portland. Chapter compensation/competition will probably be a subject of discussion at that meeting. He noted that rosters are no longer required, so some chapters won't be preparing them.

Dodi reported that the National Board met in Nashville. There are several by-law changes, largely relating to the change to a staff-led organization, rather than a volunteer-led one. These changes are intended to make people accountable for their actions. Policies and by-laws are being changed for consistency. She will also be in Portland for the National committee meetings.

Wesley Fachner adjourned the meeting at 11:55 a.m.

Respectfully submitted,

BEVERLY PERKINS, CPA
Secretary