

**GOLDEN WEST COUNCIL
REGIONAL BOARD MEETING MINUTES**

August 7, 2004,

Vineyard Creek Conference Center, Santa Rosa

President Trudia Pauley called the meeting to order at 10:05 a.m. Also present were Bev Perkins, Carlo Figliolini, Wesley Fachner, Donna-Fay Bower, Greg Meldahl, Dave DiMare, Nancy Stewart, Joseph Franck, Lu Frazier, Phil Lane, Robert Hulin, Sandy Giberson, Kathy Tesconi, Annhenrie Campbell, Ian Myles, Sherry Morse, and Richard Maas.

President's Report

Trudia announced that this month's President's teleconference has been postponed to 8/17.

Secretary's Report

Trudia handed out copies of minutes from the August Board Meeting. Upon motion and second, the minutes were approved by unanimous vote of the Board.

Treasurer's Report

Jacqui's Treasurer's Report was read by Robert, then was discussed by the Board.

Communications Report

Sandy reported that the newsletter has gone out. She is working with Kinsey Jenkins on our web site. She still needs to get together with Robert to discuss the resource guide. The Board discussed resource guides and their distribution. It was pointed out that chapters need to get advertising for the CD in order for this to be a money-making proposition for the council. Fresno chapter is trying to redesign their web page, and they will talk to either Robert or Sandy.

Membership

Emily was unable to attend the meeting, but wanted to know if recruiting could be added to the regional director duties. Regional director duties were briefly discussed.

Regional Director Reports

- Greg reported that San Francisco finally has a regular meeting place. He will try to visit Redwood Empire and Diablo Valley chapters in September or October before our next meeting
- Carlo reported that Redwood Empire is having a slow summer, with high meeting costs, partially offset by a raffle held every meeting
- Sherry reported that Amador Valley is meeting every other month, on Saturday mornings, for two hours, and they average 25 at their meetings; socials are held at various times between meetings; their recruiting meeting always has high attendance, with a panel including an EDD representative, 2 recruiters, and a HR person from a large employer)
- Trudia reported that Central California is having a disappointing summer, but they have a new web site; Fresno has a new board and is looking forward to 20+ attendance at their fall meetings (they are trying to get students to attend); Stockton is doing a delta boat trip, which is their annual fund-raiser/social
- Silicon Valley is promoting certification and coordinating with Gleim, which the chapter purchased and members can get at a reduced rate (Gleim discount was discussed, Trudia asked for a committee to research alternatives: Donna-Fay will head the committee)
- Donna-Fay reported that Oakland-East Bay has had the same president for 3 years now and needs new blood
- Dave reported that Peninsula-Palo Alto moved up to 18th last year

- Bev reported that Reno is doing luncheon meetings during the summer, and is planning a student night in September
- Trudia reported that Sacramento chapter is experiencing lower summer attendance, but has a good student chapter
- Trudia read Jack Karbens' report on Hawaii chapter's fund-raising activities: they sell tickets to the fair and are given a percentage of proceeds; and they are now charging for their meetings, for which they now provide sandwiches and a drink (formerly brown-bag).

National Vice President

Wesley will be in Park City on the 19th and 20th, and will report on that meeting at our October meeting in Monterey.

Member Services Committee

Dave will also be in Park City, as will Robert and Dodi Monte.

Old Business

Inactive Chapters: Chico chapter is gone; Central Coast is inactive, but still alive. Chico's treasury should go to the Council, but since most of the members moved to Sacramento chapter, they should get most of the former chapter's money. The status of Central Coast was discussed. Robert will get information to Wesley so he can communicate with Central Coast officers.

Responsibility of Regional Directors: Sherry got manuals from someone at National so that she could make up guidelines for our Regional Directors. She handed out guidelines to Council members and acknowledged Dave's help in creating the guidelines. She also suggested that Directors make a report to National after each chapter visit, even though it is currently not required.

New Business

Trudia reported that only one FEYA application has been received from National so far. The deadline for nominating someone for Financial Executive of the Year is September 1st.

Greg announced that we will need to get awards which will cost about \$250. Robert suggested Greg call Jacqui to ask for a check.

Dave suggested a fact-finding mission to research Hawaii as a potential site for one of our future meetings. He also volunteered to head the effort. He was instructed to check for February and/or October dates.

Our next meeting will be 10/23 in Monterey at the Fish Hopper Restaurant.

Donna-Fay went to the National Conference this year, reported on hospitality and the format of the meetings.

Adjournment

Trudia adjourned the meeting at 12:20 p.m.

Respectfully submitted,

BEVERLY PERKINS, CPA
Secretary