

GOLDEN WEST COUNCIL REGIONAL MEETING MINUTES

Board Meeting, February 5, 2005, at Hilton Sacramento Arden West, Sacramento

President Trudi Pauley called the meeting to order at 10:10 a.m. and asked those present to introduce themselves. Also present were Bev Perkins, Dodi Monti, Wesley Fachner, Terri Dommer, Greg Meldahl, Dave DiMare, Linus Li, Sharon Nichols, Robert Hulin, Sandy Giberson, Richard Maas, Sherry Morse, Mary Ann Barker, Jacqui Anderson, Michael Cohen, and George Macko.

President's Report

Trudi requested that Wesley read his list of nominations. A copy of the report is attached to the file copy of these minutes.

President-Elect's Report

Dave announced that our leadership training meeting will be held on May 7th at the Windham Garden Hotel at 5990 Stoneridge Mall Road in Pleasanton. He is trying to arrange for two speakers and will e-mail us with details.

Secretary's Report

Bev handed out copies of minutes from the October Board Meeting. One correction was made. Upon motion and second, the minutes were approved as amended by unanimous vote of the Board. Bev had no additional correspondence for the Board.

Treasurer's Report

Jacqui handed out copies of her preliminary budget. Discussion of the budget was tabled until after our roster discussion. Jacqui handed out copies of her Treasurer's Report, a copy of which is attached to the file copy of these minutes. Upon motion and second, the Board unanimously approved the writing of a check to the hotel for today's luncheon.

Communications Report

Sandy asked the Board if we want a hard copy of the roster this year. She has advertisers, but has gotten mixed feedback from chapters. Roster formats, expenses and advertising income was discussed. Dodi moved that we produce a roster this year and not next year. This issue was then discussed. Dodi amended her motion to move that we produce a roster on CD and give ten CD's to each chapter and that we not produce a roster after June 1st. After some discussion the motion was carried. Trudi will continue to keep this as an agenda item. Ads will now go to our web site.

Tom and Dodi are doing our newsletter, and Trudi told Dodi that she will get her President's message to Dodi by the end of the month.

It was noted that chapters are not sharing their speaker information, so a council-wide speaker listing is not practical at this time. Based upon this information, it was agreed that chapters should invite members from other chapters to meetings when they have a particularly good speaker.

The budget was revisited and changes made for roster costs. \$500 was allocated to rosters. Upon motion and second, the revised budget was unanimously approved by the Board.

Regional Director Reports

- Greg reported that he will visit both Redwood Empire and Diablo Valley chapters. San Francisco chapter is sending out questionnaires to its membership to determine what its members would like in their chapter.

- Richard reported that Redwood Empire has moved its meeting site, and will probably not stay there. He asked that anyone wanting to visit contact him for the meeting site. The chapter awarded scholarships in March.
- Dodi announced that the Central Coast charter has been pulled and its members are attending meetings at other chapters. Salinas Valley/Monterey is still struggling with its small but active core group.
- Dodi also reported here that, in her position on the Board of Regents she will be in New Orleans in March for their meeting.
- Sherry reported that Amador Valley generally has a good turnout, though they don't have as many students this year. They still meet every other month, but she encouraged chapters to continue to meet over the summer. February is their "Start-up Roundtable" meeting.
- Sherry also noted here that the Strategic Finance magazine is getting thinner and they are requesting contributions of articles from members.
- Trudi reported that Stockton is struggling, largely due to the resignation of their chapter president; and that the chapter is now being led by a committee, averaging around ten people at meetings.
- Terri reported that Central California has a strong board and would like better attendance at meetings. Student night is in March, and it is always well-attended. April they will hold a combined meeting with Beta Alpha Psi and the local CPA organization.
- George reported that Silicon Valley is working to improve attendance at their dinner meetings. Last meeting half of those in attendance were non-members. They are beefing up their web site and starting a CMA review.
- Mike reported that Peninsula Palo Alto is having their 50th anniversary party on April 2nd, with a dinner dance. Everyone is invited to their big celebration.
- Bev reported that the Reno chapter attempted to host a brief CMA review before each meeting, but had to abandon the project when nobody showed up. She reported on the upcoming REST seminar next weekend in Reno and provided brochures for those interested in attending. The chapter has moved to the Siena Hotel, but meetings are still on the 3rd Tuesday of the month. Reno now has a Robert Half presence, which is a boon to the chapter. The chapter held a "meet the pros" night which was a great success, and will hold a software roundtable in April.
- Sharon reported that Linus Li is President-Elect of Sacramento chapter. They e-mail most of their newsletters now, but still mail around 100. A FBI representative spoke at their last meeting; March is student night; February they will honor past presidents. The chapter did a student leadership training last night.

National Vice President

Wesley is not traveling to the February 19th meeting, but will attend via webcast. The issue will be government. He will be in Boston for the Board meeting there.

Member Services Committee

Dave will go to New Orleans for a meeting next month and will present the issue of chapter bonuses (brought up at our last meeting) at that time.

IT Committee

Robert provided a written IT report, a copy of which is attached to the file copy of these minutes. He noted that the IT issues web address is listed to get issues to National.

Old Business

Responsibility of Regional Directors: Sherry had hard copies of her Regional Director Guidelines report which she handed out.

Hawaii Meeting Site Status: Dave asked for a commitment from members for our proposed meeting in Hawaii. The meeting is scheduled for October 22nd, and the meeting will be held on Oahu.

CE was requested as further encouragement to members to attend. Dave will send out a list of hotels, and requested e-mails from those interested in attending.

New Business

Trudi announced that Redwood Empire, San Francisco and Silicon Valley all have Gleim site licenses, which gives us one free site license. Wesley suggested that we raffle off the free site license to one of the presidents attending the CLEW session in May. Trudi will forward information to chapter presidents regarding the program.

Trudi announced that review of awards will be tabled until next time.

Dave set the October meeting for the 23rd in Modesto.

Adjournment

Trudi adjourned the meeting at 12:15 p.m.

Respectfully submitted,

BEVERLY PERKINS, CPA
Secretary