

GOLDEN WEST COUNCIL REGIONAL MEETING MINUTES

Board Meeting, May 7, 2005, at Wyndham Garden Hotel, Pleasanton

President Trudia Pauley called the meeting to order at 1:25 p.m. Also present were Robert Hulin, Annhenrie Campbell, Sandy Giberson, Dave DiMare, Bev Perkins, Jacqui Anderson, Greg Meldahl, Dodi Monti, Wesley Fachner, Linus Li, Jeff Jones, Marc Light, and Mike Van Roy.

President's Report

The nomination report, attached to the agenda, was presented to the Board and approved by unanimous consent of the Board. Trudia reminded all present that the teleconference next Tuesday with Kinsey Jenkins will cover many important topics, and all chapter presidents are encouraged to call at 2:45 EDT to 1(800) 368-1540, code number 32574#.

President-Elect's Report

Dave thanked those who helped with the training sessions held this morning, and thanked everyone for attending.

Administration Team Lead's Report

Robert thanked Bev for making the trip to Pleasanton and thanked both Jacqui and Bev for their work this year.

Secretary's Report

Bev handed out copies of minutes from the February Board Meeting. Upon motion and second, the minutes were approved as amended by unanimous vote of the Board. Bev had no additional correspondence for the Board besides the e-mail messages already received by everyone.

Treasurer's Report

Jacqui handed out copies of her Treasurer's Report, a copy of which is attached to the file copy of these minutes, explaining the entries. Upon motion and second, the Board unanimously approved the report. Dave asked that his bill for speaker gifts be approved for payment. Upon motion and second, the Board unanimously approved payment of Dave's bill, which he presented to Jacqui for payment.

Communications Report

Sandy reported that she has send ad copy to Robert for the roster. She noted great difficulty in getting the copy from her advertisers. Robert reported that he has not finished creating the CD, but it will be done by the 26th deadline. All chapters can claim the roster on their reports to National. Robert Half and CCH ads will also go to our web site.

Robert reported that the Golden West Council web site is updated all the time, so information should be as current as information provided to him. He noted that he is looking for someone to take over the web site for next year. Trudia asked for a volunteer, and Robert mentioned that he will be talking to Terri Dommer about taking over the position. He will change all the contact information on Yahoo Groups using 05-06 information before handing over the job to someone else.

Regional Director Reports

- Greg reported that Redwood Empire has moved to a golf course for their meetings. He will contact all his chapters about submitting their officer listings to Council. Diablo Valley is doing well with their Saturday morning sessions. San Francisco chapter is trying to find out what interest exists in deeping the chapter. They will host a dinner in September for their members.
- Dodi announced that Salinas Valley/Monterey can't get a chapter president. She suggested that they try meeting quarterly.

- Robert reported that Amador Valley is in the top 25 nationally, and that Tricia had a good planning session.
- Annhenrie reported that Central California had more than 100 people attending their annual student night (some Board members requested procedures from her for use in their own chapters). She stressed the importance of having a member of the faculty from a local college active in the chapter to help facilitate student night.
- Trudia reported Stockton has lost their president and is currently going with a president-of-the-month situation. Their meetings are small, but with a small membership, they are still a banner chapter.
- Mike Van Roy reported that Silicon Valley's pilot program for CMA/CFM has been very successful, and they have a class ready to take part one of the exam. They are partnering with Financial Executives International for speakers, and are in 4th place nationally. They attribute their current success to focusing on do-able goals.
- Dave reported that Peninsula Palo Alto's 50th anniversary party on April 2nd went very well, and that their economic update (their annual February meeting) was great.
- Bev reported that the Reno chapter will be starting the next year with the same board, with the exception of Mike Thomas, who is moving to Arcata to teach at Humboldt State. This also leaves the chapter without a university contact, which they are working on currently.
- Linus Li reported that Sacramento chapter held a student night in March, and in April held a 2-hour seminar on CMA/CFM for Cal State Sacramento. They are trying for more student involvement.

National Vice President

Wesley reported that the new leadership is trying to find skillsets rather than warm bodies to fill positions. He feels that we now have a positive Executive Director and is looking forward to attending the conference in Boston.

Member Services Committee

Dave reported that his research on chapter bonuses yielded the information that our previous information (that chapters exceeding 94% of membership would get bonuses) was incorrect, and that only chapters achieving greater than 100% membership received bonuses this year. He was asked to check on the previous year's bonuses, and will get back to the council. He also noted that there was a new proposal that the same number of awards be given for each division.

I T Committee

Scott Weiss is getting the organization working, and has set up "IT Issues" which is a new page he has set up to communicate with chapters and councils. They are trying to get CPro on the web site.

Board of Regents

Dodi noted that ICMA is trying to separate themselves from IMA, though they are a subsidiary, since the Board sets policy for the IMA then leaves the organization to run itself. She will be attending a meeting in San Francisco in August. There was a discussion about the CMA learning systems undercutting the chapters. It was noted that IMA is starting to go to the chapters (this issue is going to be discussed in the monthly teleconference).

Old Business

Hawaii Meeting Site Status: Dave reported that our Hawaii meeting is on schedule for October 22nd, somewhere on Oahu (either Honolulu or Waikiki). He will send updates as he gets them. Currently there are scheduled two half-day sessions of CE.

Gleim Discount: Trudia reported that Gleim is offering another discount (1/2 price, \$125 per chapter participating). There is a quota required, but it has been met because of Silicon Valley's

program. The discount is good as long as the council as a whole keeps the quota. Trudia and Dave will contact each chapter to discuss this offer.

New Business

Greg asked the Council what awards we want to keep. After brief discussion, he asked that the chapters think about it and the Council can discuss it next time. A rotating cup and patches for banners were suggested.

Dave suggested that we consider a speaker phone/PC for greater participation in meetings, since travel to some locations is difficult for many people. Marc offered to look into potential technology for the Council's use in future meetings.

Dave announced that the next meeting will be held in Modesto.

Adjournment

Trudi adjourned the meeting at 3:05 p.m.

Respectfully submitted,

BEVERLY PERKINS, CPA
Secretary