

## **GOLDEN WEST COUNCIL REGIONAL MEETING MINUTES**

Board Meeting, October 22, 2005, at American Savings Bank Tower, Honolulu, Hawaii

President Dave DiMare called the meeting to order at 9:06am.

Present were Lisa Reddy-Jenness, Wesley Fachner, Brenda Powell, Trudia Pauley, Annhenrie Campbell, Stanley Motosue, Rodolfo Salazar, Kim Wallin, Sandy Giberson, Robert Hulin, Mike Van Roy, Jacqui Anderson, Toni Josey, Kevin Matsuda, Betty Wong, Jacob Chase, Jack Karbens, Polly Kano, Grace Morioka and Terie Nakayama.

Present via Teleconferencing: Jeff Jones, Marc Light, and Dodi Monte

### **President's Report**

Dave reminded everyone about the Council and Chapter Presidents' Roundtable on November 19<sup>th</sup> in Dallas and encouraged all Chapter Presidents to attend. The Council's FEYA nomination is Laura Barnard who will be recognized for her nomination at the next Amador Valley Chapter meeting on November 9<sup>th</sup>. Robert will discuss the logistics of this with Tricia Scalzo of making that happen. Dave also reminded everyone of the "Kinsey" teleconference which is the 2<sup>nd</sup> Tuesday of every month and that Chapters can get CPE for the Chapter President and other Board members but he didn't remember the exact numbers so check the prior month's newsletter from Kinsey for the specific details.

### **President-Elect's Report**

Robert had nothing new to report in this area.

### **Administration Team Lead's Report and Secretary's Report**

Sandy is standing in for Bev as the secretary in her absence. Sandy handed out the minutes from the last meeting for review even though Bev had emailed them out immediately following the July 23<sup>rd</sup> meeting. Minutes were amended to reflect the standings for the Silicon Valley Chapter which should have been 6<sup>th</sup> and Stevenson not 16<sup>th</sup> and Warner. Upon motion and second, the corrected minutes were approved unanimously.

### **Treasurer's Report**

Check was issued to Trudie to reimburse her for Modesto meeting. As the Council is currently being charge a monthly service from our current bank, it was decided to change the bank account to another bank where we could get free checking. Mike is to research and establish a new banking facility for the Council. Upon motion and second the treasurer's report was accepted.

### **Communication Report**

Terri Dommer has resigned from her position as VP Communications. Robert will assume this responsibility for the position until a replacement can be sourced. The Council is still using Yahoo Groups as the main mode of communications distribution. All presidents and communications leads should be on the distribution list for the GWC Yahoo Group. Council relies on these positions to disseminate information to their

respective chapters. The GWC website is currently being updated by Robert and needs to be updated. The Council had a volunteer to perform updates and has not heard back from them. Robert's plan is to continue maintaining until end of year until the new Board comes in.

## **Education Report**

Emily sent her report to Dave and wants to continue working towards the continuing sponsorship of the FMN tapes for Council Chapters.

## **Regional Director Reports**

*Greg Meldahl* was not present, but sent his report to Dave: SF hosted a meeting on Sept 15. There were about 16 people there. Lots of ideas on revitalizing the chapter were presented. Several new people were in attendance. He will be attending his other two chapters in the next month or two.

*Dodi* was not in attendance but sent her report: Salinas/Monterey chapter: Dodi has heard nothing and looks like they are not even having meetings. Robert talked to Lavelle in August and said she would still be the contact for the Council. Sandy suggesting calling the Robert Half office in Monterey and ask the manager about involvement.

*Amador Valley*: Robert reported they are still going along well. They have dropped in the standings but with more emphasis on education and certification rather than member services at the National level this may more than likely been the cause of the drop. November 9<sup>th</sup> is the Chapter's student night and corporate tax night, so they are expecting a good turnout for that meeting. The Chapter is starting on the planning process for next year.

*Annhenrie*: Contacted the President of the Fresno chapter. Haven't visited them yet. They do a lot of plant tours there. Most recent speaker was on employment discrimination. The Chapter has tried rotating the days and times of their meetings, as well as their locations. They have been getting more attendance since they have been rotating. Robert has talked to Sue and they have had Board problems this past year. He will be attending the February meeting. Sue was president in 1994 and will be president again

*Stockton Chapter*: They have a good website and PDF newsletter, moved their meeting times earlier so they can get out of the meetings at 7pm. planning a corporate night in November doing outreach to corporations.

*Central California Chapter*: most recent speaker was on tax update. New board member from Foster Farms. Chapter is steady and growing. New president is a former student of Annhenrie's, raised up through the ranks. Beginning planning for the student night in March. They draw 50 professionals and 50 students. A document has been drafted for their student night process/procedures since theirs is so successful... Robert is reviewing and this will then be sent out to the council chapters and maybe even to National.

*Oakland East Bay:* The Board is trying to reenergize the Chapter. DonnaFaye working on December meeting this is their Silent auction and a joint meeting with several other Chapters. Chief Economist from Wells Fargo Bank is the speaker. Robert recommended Donna Faye ask for help for December meeting since there are so many chapters involved.

*Dave attended Peninsula Palo Alto.* A CMA / CFM Certification presentation was the theme for the last meeting. The Chapter is also trying to revitalize their San Jose State student chapter. The meeting topic for November is the Chapters annual tax update

*Mike reported on Silicon Valley Chapter.* Jeff Jones did half of the slides from the presentation that was done at this meeting. CMA study group will be listed on National's website. Friday April 7<sup>th</sup> Paul will be visiting the Silicon Valley Chapter. Everyone will be invited. First national speaker for the chapter so will want lots of attendees. Chapter is currently 2nd place Stevenson Division.

*Jacqui reported on Sacramento.* This past Thursday was their student night. The students were interested in having a certain speaker who was convicted of a felony on fraud. Speaks on how and why he was convicted. Sacramento Chapter attended the student meeting at their site. 10 regular members attended this meeting. There were about 50/60 of the students there. The Chapter is considering doing this format in the future. Also published and produced their roster. It is available both electronically and in paper format. Currently looking to meet with ASWA on how to work together. Attending "Meet the Firms" with them. Shared a table with them and are considering more joint events to increase the attendance.

*Jack reported on Hawaii.* Wanted to introduce Polly who has been the backbone of the Chapter. She does all of their filings to make sure they get every point they deserve. Have had a lot of banners in past but now with the reporting changes don't know how to maximize the points. Good support for the rosters from advertisers. Have over \$2000 in treasury. Monthly meetings on the 3<sup>rd</sup> Thursday of every month. September speaker was Jack Sullivan was the president of the chapter 30 years ago to speak about the "glory days". Had 9 people attend the September meeting. Holiday party is December 8<sup>th</sup>.

*Reno Chapter,* Bev sent an email apologizing for missing the meeting, nothing new to report.

### **National Representatives**

*Wesley* reported on the community workshop committee that Wes is on. He needs the questionnaires faxed back to him at 408 866-2060 by November 1<sup>st</sup>. National is taking nominations for next year. Make sure to review the requirements prior to nominating individuals. Some of the areas are:  
Ethical, no undisclosed conflicts/ time, travel funding. Good communication skills. Don't want to just have a body on the position. National may even review resumes for potential candidates.

**Trudi** reported that the membership service committee met on Aug 6<sup>th</sup> in SF. New membership is coming from outside the US. They share in none of the services. They join just for the certification. They should also be able to share in the services. Focus on best practices to retain and attract new members. Discussed meeting in Dallas on the 19<sup>th</sup> of November. Next meeting is in March. IMA has hired a VP Membership, Steve Townsend.

**Robert** reported on the IT committee. The Committee will again meet in March in Dallas. The Committee has monthly conference calls. At the November 19th Council and Chapter Meeting, IT will be rolling out a new chapter portal that will be open to all members. It is currently in the testing phases and Council and Chapters will be able to manage through this web portal rather than the standalone program CMPRO. Chapters don't have to maintain separate database and will be able to use the National database. All Leadership Teams need to make sure their members know how to update their profiles on the National Website so when this goes active December 1<sup>st</sup> the information is correct.

### **Old Business**

Regional Directors: Dave and Sherry have talked about the responsibilities of Regional Directors. Robert and Trudi's presentation on Thursday talked about job responsibilities. There is a written draft but as part of the council leadership, need to do a session with the regional directors on the job description. Suggestion was made to have a separate session on this at the leadership training.

Gleim: As a council we have 3 chapters that have purchased, any of the chapters could have a site by request without anything additional. Just fax a request. No additional cost. Kim spoke about the CMA learning system. Chapters get \$500 back. Several corporations are moving towards this. Make sure all options are available for the members.

Video conferencing or teleconferencing: We approved \$150 to continue the teleconferencing of the meetings. Will do this going forward to allow members from outside the area to participate if they want to.

Tabled awards discussion to next meeting because Greg is not here, but we need to talk about because they will be given at the next meeting. Dave will call Greg and finalize so they can be given out. Greg will email for approval.

### **New Business**

Open floor for discussion of the bylaws.

Mike van Roy commented.

Page 7, last 2 paragraphs: What to do in case of a tie? Wait 30 and 60 days to make a decision. If proposal doesn't have a majority then it doesn't pass. He recommended the removal of these 2 paragraphs from the document. Council approved change

Jack Karbens commented:

Typo on Page 4 Subsection 6 (for a Elected Officer s/b an) and on Section 4, Regularly Scheduled Meetings (shall one-half of the Elected s/b shall be one-half), Council approved change.

Board Policies that further clarify the procedures and processes related to the By-Law will be issued at a later date.

Wesley makes a motion and Jacqui seconded with changes. One opposed vote from Oakland East Bay chapter. Motion carried.

The next council meeting will be held on February 4<sup>th</sup> in Fremont, location to be announced.

REST in Reno Feb 23to 25 at Peppermill.

Leadership Training Seminar will be held on May 6<sup>th</sup> at the Hilton Hotel in Sacramento. Robert has sent an email to all Chapters asking for guidance with what the chapters see as their need for training for this session.

Trudi Pauley will be the Chair of the Nominating Committee.

Robert will distribute Wes's questionnaire through the GWC Yahoo Group.

### **Adjournment**

Dave adjourned the meeting at 10:50am.

Respectfully submitted,  
SANDY L. GIBERSON  
Administrative Team Lead