

# **GOLDEN WEST COUNCIL REGIONAL MEETING MINUTES**

Board Meeting, February 4, 2006, Newark, California

President Dave DiMare called the meeting to order at 10:00 a.m. Also present were Robert Hulin, Sherry Morse, Sandy Giberson, Liz Ramos, Bev Perkins, Lisa Jenness, Greg Meldahl, Dodi Monti, Wesley Fachner, Linus Li, Trudia Pauley, Tricia Scalzo, Donna Fay Bower, Richard Maas, Jeff Jones, Marc Light, Ken Kobylenski, Helen Gee, Michael Backer, Paulo Correa, Esmeralda Correa, Ian Myles, Jacqui Anderson, Sharon Nichols, and Mike Van Roy (and Jacob Chase via telephone from Hawaii).

## **President's Report**

Dave gave us an update on the Dallas Presidents' Summit and reminded us of the next teleconference, which will be held February 14<sup>th</sup> at 11:30 a.m. Anyone interested can get the dial-in information from Dave ([ddimare@aol.com](mailto:ddimare@aol.com)). He also reminded us of CPE credit for presidents (10 hours) and board members (5 hours), which is not for CMA credit, but for chapter competition.

Dave informed us that lunch will be in the hotel restaurant and will cost \$30 each.

Dave also mentioned that two delegates from each chapter should be at Council meetings, not including Council Board members.

## **President-Elect's Report**

Robert handed out copies of his report (including both President-Elect and Communications reports). Robert then led self-introductions (including Jacob Chase via telephone from Hawaii). He reminded us of the uses of the Chapter Portal, which allows chapter board members to make changes in chapter information. There is no link; it is a separate site: <http://chapterportal.imanet.org>. Robert announced that REST notices are being sent out, and that the last he had heard 47 people had signed up to attend the seminars.

## **Secretary's Report**

Bev handed out hard copies of minutes taken by Sandy in Hawaii. Two name corrections were noted. Upon motion and second, the minutes were approved unanimously.

## **Treasurer's Report**

Dave informed the Council that the checking account is being updated. Mike's report will be discussed when he arrives

## **Education Report**

Emily e-mailed Dave with the news that Hudson Global is no longer willing to buy a subscription to the FMN tapes which have been such a great help to her chapter. Robert suggested that the Council work with Emily to get Robert Half to help sponsor these tapes. Robert moved that we have Emily research a means for the Council to get the tapes as a Council so they can be utilized by all chapters within the Council. Upon second, and after some discussion, the motion was passed with one dissenting vote.

## **Regional Director Reports**

Sherry reported that she has e-mailed all the Directors, as well as various National officers, reminding them of their duties and basically "cheerleading" them. Jack Karbens reported that he would not be able to attend our meeting, but that Jacob would attend via phone.

- Greg reported visiting Redwood Empire and Diablo Valley chapters. Lisa reported that Diablo Valley has had an increase in attendance at their meetings. Richard reported on Redwood Empire's activities, and noted that they are down to 30 or 40 attending their meetings. Greg reported that San

Francisco has new board members and currently hold monthly socials, as well as Excel user group meetings. They found that regular monthly technical sessions were not working for them, but have a high non-member attendance at the group meetings. Helen Gee noted that non-members were charged extra by her chapter, which gives them an incentive to join.

- Dodi announced that Salinas Valley/Monterey is inactive and probably not coming back. She said that Amador Valley chapter is a joy to attend. Tricia noted that technical meetings attract between 30-35 people. Speakers are lined up for the rest of the year (starting from a pool of ideas they select speakers from contacts they have).
- Trudia noted that Central California has some problems, but 26 attended a recent meeting and a student night is being planned with a hopeful 50 sponsors for 50 students. Esmeralda reported that Stockton is planning a student night and they are expecting 30 or so to attend.
- Mike reported that Silicon Valley held a fraud detection workshop in November, and that their CMA study groups are going well. Several people are ready to take part two of the exam. Paul Sharman will be at their April 7<sup>th</sup> meeting. They are putting on a day-long seminar in May. Mike also reported that his chapter is currently 3<sup>rd</sup> in Stevenson division. Donna Fay reported that Oakland East Bay chapter had 80 people at their Christmas party, drawing people from six chapters. SOX will be the subject of their February meeting, and they are planning a past president night in May. Ken reported on Peninsula Palo Alto's recent meetings, and announced upcoming meetings, including a Stone Age Brain meeting in February. They are trying to get the FMA tapes in the spring.
- Bev reported that the Reno chapter is still alive, but with the same board. The President has made it a point to ensure that Reno always has good speakers, which are always enjoyed by those attending. Linus Li reported that Sacramento chapter is involved with Sacramento State in scheduling an on-campus student night, which will include a CMA informational program. They are getting members from Chico and all over northern California at their meetings. They are trying to keep members from the outlying areas interested and feeling welcome. Sacramento is also participating in the VITA program.
- Jacob thanked the Council for meeting in Hawaii, noting that their chapter jumped from 87<sup>th</sup> to 48<sup>th</sup> in ranking as a result of our meeting there. They got a new slate of officers, and have speakers lined up. Their web site is a challenge. Attendance is great: they now meet at the Plaza Club, which is sponsored so they can keep their meetings at one location. They are having roster problems, which Robert addressed.

### **Administration Team Lead Report**

Sandy reported that she was able to get our account open at Washington Mutual, but only after she considered going elsewhere, since we want a free account.

### **Treasurer's Report**

Mike handed out copies of the budget and actual income and expenses. He is following up on monies owed to us. He was given bills to pay for today's expenses. The report was not voted on, but was filed subject to audit.

### **Membership Team Lead Report**

Jacqui requested a monthly update from chapters. The Council as a whole lost 53 members this year (because students don't count in this report). Silicon Valley, the chapter doing the best, gained 3 members so far this year. Supporting certification seems to be our best way to retain and attract members. Jeff Jones recommended using a recruiter in the chapter member position to help attract members. Robert noted that there are still lots of at-large members.

## **National Representatives**

### **Regional Vice President**

Wesley reported that the Florida meeting will be attended via webcast, since he is in tax season. They are trying to get IMA into compliance, getting by-laws and policies straightened out. Committees are becoming more fluid, as they can be formed as they are needed and dissolved when they complete their tasks. He noted that every Board member is on one of 4 permanent committees to provide continuity.

### **Member Services Committee**

Trudi reported that the Member Services Committee has had no activity since our last meeting, but the next meeting will be held in Dallas on March 18<sup>th</sup>.

### **IT Committee**

Robert reported that the IT Committee will also meet in Dallas on March 18<sup>th</sup>.

### **Board of Regents**

Dodi announced that ICMA is doing a job analysis survey which she helped develop. This survey is being done to validate the content specifications for the CMA and CFM exams. She will be traveling to New Jersey to analyze the results soon. She will also be in Dallas for meetings on March 17<sup>th</sup> and 18<sup>th</sup>.

### **Old Business**

**Responsibilities of Regional Directors:** Sherry noted that she has heard of no changes to her last report.

**Gleim Discount:** Trudia reported no update on the Gleim membership.

**Review of Awards:** Greg asked if we want to continue giving awards, and, if so, for what. An ad hoc sub-committee was formed, including Greg, Mike, Jacqui and Trudia to research the relative merits of giving awards and the form they should take, if given.

### **New Business**

**2007 Annual Conference:** Dodi is Operations Chair for the June 16-20, 2007, conference in Phoenix, Arizona (actually in Scottsdale). The event will be held at the Desert Ridge. She asked for volunteers, who will get a reduced rate for the conference. A 16-hour commitment is needed. She noted that most of those present are planning on attending the Las Vegas conference.

**Speaker Database for GWC:** Dave asked for volunteers to research the relative merits of a speaker database for the Council. Absent others, Dave volunteered to head a committee, and Wesley offered to assist after April 17<sup>th</sup>.

**Leadership Training May 6<sup>th</sup> in Sacramento:** Robert handed out an announcement. He wants to add an evening event (a trip to see the River Cats). He is hoping to hear back from the chapters by the end of the month with those planning to attend. The event will be held at the Holiday Inn Old Sacramento. Jacqui mentioned that they will have 10 rooms reserved for us, and a special rate is available. There will also be tickets available for those wishing to attend a Friday night game. Robert mentioned that he will have tentative meeting dates for the next two years available to us at this meeting.

**Nominations Committee Report:** Trudia handed out the report and asked for volunteers to fill the vacant positions. The nominations will be voted on at the May meeting.

### **Adjournment**

Dave adjourned the meeting at 11:55 a.m.

Respectfully submitted,

BEVERLY PERKINS, CPA  
Secretary