

GOLDEN WEST COUNCIL REGIONAL MEETING MINUTES

Board Meeting, July 29, 2006, Oakland, California

President Robert Hulin called the meeting to order at 10:00 a.m. Also present were Sandy Giberson, Bev Perkins, Greg Meldahl, Wesley Fachner, Linus Li, Trudia Pauley, Tricia Scalzo, Richard Maas, Jeff Jones, Jacqui Anderson, Romer Stevenson, Annhenrie Campbell, Sharon Piekarski, George Macko, Sherry Morse, Dave DiMare, Ivan Morse, Mike Backer, Jeff Logan, Wesley Fachner, Greg Rose, and Mike Van Roy.

President's Report

Robert requested that Dave set up the telephone for those who want to call in and attend the meeting by telephone. He then reminded everyone to sign in and pay Mike Van Roy for their lunch. Introductions were made of all attendees. Updated agendas were made available to all attendees. Everyone was reminded that all reports should be sent in to Robert prior to our meetings so they can be e-mailed to everyone and thus take less meeting time.

Secretary's Report

Bev passed around hard copies of her minutes (minus attachments). She noted that she had a full set (as did Robert) if anyone wanted to see the attachments. Upon motion and second, minutes of the previous meeting were approved as read.

Treasurer's Report

Mike handed out hard copies of his report, a copy of which is attached to these minutes. He reported that he has heard from several chapters regarding the FMN tapes, and has received some payments. Upon motion and second, the Treasurer's report was approved.

Mike reminded everyone that lunch fees of \$20 and fees for those not eating lunch but having breakfast (\$5) were to be handed in to him.

GWC Quarterly Report

Robert reminded attendees that this is where our chapters receive kudos for all our work. We need to send in reports to the Council of our chapter activities so they can be included in the quarterly report. Silicon Valley came in first in Stevenson Division, Sacramento #13; Stockton came in #9 in Warner Division; Central California was Gold for their web site; and Amador Valley was Bronze for their roster. Chapter were congratulated for their achievements.

Robert announced that rosters are due to National September 26th. Any information for the Regional Report should be sent in to the Council at least two weeks prior to the Council meeting.

Robert noted that all Council positions have not yet been filled. He is hoping to have representation on the Board from each chapter in the Council, and is trying to fill vacant positions with members of chapters not yet represented.

Old Business

Council Awards: Greg reminded attendees that the award names are being changed to describe the award, and will take the form of a banner or patch. Awards were listed as Best in Warner and Best in Stevenson awards, only if the same award was not given to the recipient on a national level; Certification, Education and Membership Growth, all based upon point figures from National and awarded retroactively for the prior two years

as well as going forward. There will also be a “Rekindle the Spirit” award, which is more subjective. The awards subcommittee (Trudia, Greg and Mike) were instructed to select criteria upon which this last award will be made. The process of selecting winners was discussed, and the subcommittee was asked to make a report at our next meeting.

Speaker Database: Dave and Wesley handed out hard copies of speaker information gleaned to date. They requested that attendees urge their chapters to submit a listing of speakers for the database.

New Business

Golden West Council Focus: Robert stated that he felt the Council should be more proactive towards the chapters, rather than reacting to their issues after problems have arisen. He asked Board members to contact their counterparts within all the chapters to show Council support to the chapters. Robert asked for ideas from all attendees at the meeting. Focus ideas suggested by those at the meeting included: focus groups; technical tools (Access, Adv. Excel, etc.); give back to companies; education; chapter relations; use of 6-month old FMN tapes by chapters; strategic advice to chapters. These were in addition to those listed on the agenda (a copy of which is attached to these minutes). Jacqui asked for a follow-up on the FMN subscription and use of the CD’s. Robert has asked Emily to prepare a report for the Council.

Strategic and Tactical Plan: Dave, Wesley and Robert have worked on a 3-5 year strategic and a 1-year tactical plan, and have sent a copy to members. All attendees were asked to read the plan and send any changes desired to Robert. The goal is to adopt the plan at our October meeting.

Robert announced that he would like to see auditors from the Council made available to audit chapters. He asked for feedback and volunteers (to determine resources if the idea is adopted). The chapters’ accountability issues with regard to the Council and National were discussed. It was noted during discussion that National has set forth ethical guidelines which we might use. Robert has been in contact with National regarding the role of the Council with regard to chapters. Attendees were asked to e-mail Robert with any interest in the project.

Budget: Mike called our attention to page 2 of the financial report, which is the tentative 06-07 budget. The budget was discussed, and Robert suggested that all changes be sent to Mike so they can be made prior to the October meeting and the budget can be approved at that time.

Regional Directors: Sherry has a list of roles of Regional Directors on the web site. She recommended that all directors visit the chapters and volunteered to go with directors to chapter meetings. She also noted that Robert is trying to visit all chapters within the Council this year. It was noted that Oakland/East Bay has requested Council help though their Regional Director.

Membership: Tricia noted four areas of member focus: member care, CMA, students and corporations. She handed out a report (a copy of which is attached) which included a tip with the corporate focus. Suggestions were provided by Board members. Tricia was asked to put ideas she receives on the web site.

Awards: Greg presented an award to Trudia for her presidency for 04-05; and to Dave for his presidency for 05-06.

Announcements

Robert announced the next Presidents' conference call; the next Council meeting (10/28 at 10:00 a.m. in Fresno); the 2007 REST; and the 2007 Annual Conference dates.

Attendees at the Las Vegas conference reported briefly on the conference.

Wesley announced that UC Santa Cruz has asked for instructors/facilitators for a CMA review at the Cupertino extension. Any instructors must be CMA's (a facilitator may work under Wesley's supervision), and those interested should be able to make an 8-week commitment.

Adjournment

Upon motion and second, Robert adjourned the meeting at 12:15 p.m.

Respectfully submitted,

BEVERLY PERKINS, CPA

Secretary