

Golden West Council

Institute of Management Accountants Golden West
Council Newsletter

Presidents Message



I start this message off on a somber note. Many of you knew Renee Farnsworth, one of our members from the Silicon Valley Chapter who had just accepted a Board Position with the Chapter and was also an attendee to the San Francisco Chapter's Excel Technical Sessions. She passed away on Christmas Eve. Our prayers are with her family and all those who knew her.

On a lighter note, I hope that everyone had a great holiday season and you all are working on your New Year resolutions very diligently. At the beginning of our Council Year in July, our team started to focus the Council to a new direction. How do we as a Council become change agents to assist the Chapters in succeeding to accomplish their and the National Organizations goals? How do we as a Council become more proactive in working with the Chapters and our Members?

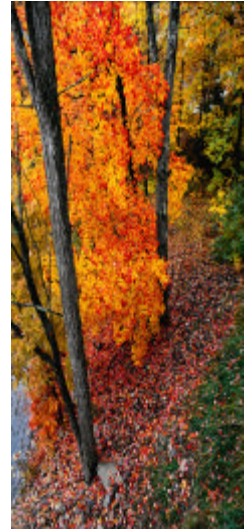
What is a Change Agent? This is a current buzz word in today's society and a common definition that I have seen is a person who leads a change initiative by defining, researching, planning, building support and then carefully selecting volunteers to be part of a change team. Change Agents must have the conviction to state the facts based on data, even if the consequences are associated with unpleasantness. We need to be Change Agents for our organization and members.

We are in a changing time; our members do not use the Chapters as a social activity like they did in the past. Some of our Chapters have folded, some have smaller attendances at their traditional technical meetings, some have changed the meeting concept to be computer literate training sessions, and some chapters have focused their year on certain accounting industry functionalities. We all are searching for a means to connect with the member. How do we change our paradigm in a way that is added value with the member? Are they interested in Certification, are they interested in the latest software, or are they interested in how their peers are handling particular accounting, personnel, or governmental issues. These are the discussions that we all have at our Chapter Board Meetings. Our goal as a Council is to bring this discussion and other aspects of running a Chapter to the larger audience to share ideas and implement those ideas in our organizations. To find out what works and what doesn't. All Chapters will not function in the same way, but we definitely can learn from each other. This will happen if we are open to change and work together to drive to a common goal.

Council Meetings are open to all members so please join us at our next meeting in San Jose, CA. on February 3rd. Join the Council Leadership Team as we work on an agenda for change. If you are unable to attend, we are all open to exchanges of ideas on how to grow, so please contact any team member if you have any comments. A list of the Board of Directors and your Regional Representation is located on the Council's Website and Newsletter.

—Continued on Page 2—

Winter 2007



Inside this issue:

<i>REST 2007</i>	2
<i>Upcoming Meetings</i>	3
<i>Council Officers</i>	4



Golden West Council and Pacific Northwest Council present:
REST 2007
February 22-24, 2007 Reno, Nevada
The Peppermill Hotel & Casino

This event is sponsored by the members and chapters of the Golden West and Pacific Northwest Councils.

REST 2007 offers members an excellent opportunity to earn up to 20 hours of CPE.

Topics will include: Working with Today's Diverse Workforce, Managing Financial Risk, Electronic Commerce, Investment Strategies for 2007, Earnings Management, Working with Contract Controllers, Performance Auditing & Measurement, Corporate Insurance and more.

The detailed **REST 2007** Seminar Brochure is available at the Golden West Council Website:

<http://www.goldenwestcouncil.ima.net.org>

We look forward to seeing you in Reno

Should you need additional information please contact:

Ruth Morgan-Brown
REST 2007 Coordinator
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Presidents Message—continued

Information for the February Regional (Reno) Educational Seminar and Training Event is out on the Council's Website. It is being held at the Peppermill Hotel and Casino in Reno, Nevada on February 22 – 24, 2006. There are 20 CPE Units to be had if you attend all the seminars. This is a joint project for the Pacific Northwest and the Golden West Councils. Last years attendance was around 63 people, which is not small accomplishment considering the weather.

Information on the National Conference which is on June 16th thru the 20th is on National's Website and there is a link on the Council's Website as well. The Council has a Registration Fee Certificate to be given to one of our Members for the Conference. Information on this giveaway will be out soon. The Conference is very informative and we all had a lot of fun last year. Right Wesley!

If you have any ideas that can help facilitate the changes

that we are working toward, please contact personally either via email or phone.

Sincerely,

Robert

Robert Hulin
President – Golden West Council
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510-304-1406

San Jose Council Meeting– February 3, 2007

The next GWC Quarterly Meeting will be held on February 3, 2007 in Campbell, CA.

Location: **Professional Culinary Institute, 700 West Hamilton Avenue, Campbell CA 95008 (408) 370-9190.**

The cost for the lunch is \$43.50. I realize that this is much more expensive than we normally have to pay, but the lunch will be a 3 course menu to include a starter (appetizer, soup or salad), the main course (which can be beef or chicken) and a dessert. Coffee and tea are included, but other beverages are available for an additional cost.
RSVP to rfhulin@pacbell.net or 510-304-1406

Mark your Calendars! Golden West Council Meeting Schedule 2006-2007

REST—Reno—Feb 22-24, 2007

Spring—Pleasanton—May 5, 2007

Conference 2007

It's not too early to start planning for the next annual conference. The 88th Annual Conference will be held from June 16-20, 2007 at the JW Marriot Resort in Phoenix, AZ



JUNE 16-20, 2007

PHOENIX, AZ
JW MARRIOTT DESERT RIDGE





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Your Golden West Council Officers and Regional Directors for 2006-2007

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