



Golden West Council

IMA Golden West Council Newsletter



Presidents Message

The July 20 meeting was a success. Not only was it well attended, the food and facilities were great. However, we missed you. Therefore, please take the opportunity to RSVP Wesley (wafcpa@aol.com) by October 20, 2002 regarding your attendance at the upcoming meeting on October 26, 2002 in Sacramento, CA at the:

**Hilton Sacramento Arden West
2200 Harvard Street
Sacramento, CA 95815**

The meeting starts at 10:00 a.m. and will end at noon. Awards will be presented to Chapters and individuals at this meeting.

Please take a moment to read page 5 of the October issue of *Strategic Management*. Do you think that National is finally getting a clue that the CMA/CFM designations are not giving their recipients their value in recognition and job enhancement that has been promised? Let's not hold our breath, it has only been 30 years. **Remember that criticism requires constructive recommendations and solutions.** If you have any recommendations as to how we as a Council can market the IMA designations to the public, please forward them to me. Let's be



Jack Karbens and Wesley Fachner at the San Diego SCMS Induction

proactive and get the word out to companies, recruiters, the general public, CFOs, CPAs, universities, colleges and other academia that the CMA/CFM are worthwhile achievements and that the persons with these designations have critical skills that finance and accounting departments need to achieve excellence.

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Fall 2002

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2003 Annual Conference - Nashville



Gaylord Opryland Resort and Convention Center

Nashville, Tennessee

The 2003 IMA Annual conference will be held this June in Nashville, Tennessee. This 84th Annual Conference, *Creating Business Knowledge for Strategic Leadership* returns to it's familiar schedule by officially opening on Sunday afternoon, June 22, with the Annual Meeting and will officially close on Wednesday evening, June 25

with the Annual Dinner

. The conference will be held at the Opryland Hotel .
Check out the conference website at :

<http://www.nashville2003.org/>

See you there!!

2003 REST—Reno—January 23-25, 2003

REST 2003 – Preparations are continuing for the 2003 REST in Reno, Nevada. The Atlantis Hotel-Casino and the speakers have been reserved. One of the speakers will be Wesley

Fachner, GWC President who will speak on income tax updates. Watch you mail for the flyer which will be mailed soon. This always proves to be a fun and popular event.



REST 2002— Good education and a lot of fun... Reserve your time for REST 2003...

INSTITUTE OF MANAGEMENT ACCOUNTANTS REPORT TO THE BOARD OF DIRECTORS

Reporting Period: June – September 2002

Council Meeting:

Our council meeting was held in Palo Alto, CA on July 20, 2002 from 10 a.m. to noon with lunch, provided by Trader Vic's @ Dinah's Garden Hotel, following. Twelve individuals attended the meeting.

Highlights:

1. The President, Wesley Fachner, CPA, CMA, MST, presented his two objectives that he would like to see the council attain during his proposed two year term.

CMA/CFM

Innovative Promotion and Brand Recognition for the Certified Management Accountant and Certified in Financial Management designations
Set an example for National to use.

STUDENTS

Student Involvement in Chapters, whether or not a Student Chapter exists
Communication and Interaction between Student Chapters in our Council and Nationally
Inclusion of Students in Chapter and Council activities such as the annual leadership training.

2. A draft budget was tabled since the information related to the Resource Guide was incomplete. A proposed budget will be finalized and e-mailed to the

members for approval before the next meeting.

3. This is the first year that the Golden West Council has chosen to take its Resource Guide from paper to a CD format. There has been much discussion related to the logistics of this endeavor. A very competent team including:

- Robert Hulin, Amador Valley Chapter President
- Dodi Monti, National VP
- Marc Light, Webmaster
- Lisa Gonzalez, VP Communications

is working to make this idea a reality.
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A nomination committee was appointed for next year.

A hospitality committee for the Nashville Annual Conference in 2003 was established. Three individuals committed to donations to the hospitality fund for \$50 each.

The Regional Educational Seminar Program (REAP) is scheduled for January 22-25, 2003 in Reno, NV.

Respectfully submitted by:

Wesley A. Fachner, CPA, CMA, MST
Golden West Council President 2002-03

Upcoming Council Meetings

October 26, 2002
Hilton Arden West
Sacramento, CA

February 1, 2003
Location TBD
Monterey, CA

May 3, 2003 (this meeting will include a morning session of leadership training)
Location TBD
Pleasanton, CA



Jacquie Anderson and Greg Mehdahl at the SCMS induction Ceremony—San Diego



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Newsletter

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Your Golden West Council Officers and Regional Directors for 2002-2003

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