

Overview

This two and a half day program allows participants to select topics that directly influence their day-to-day professional lives. Topics are designed to provide attendees with practical knowledge that can be used to enhance future performance. Participants may select from topics that will offer the greatest benefits based on where they or their companies currently are, or wish to be. Participants may select courses from either the Managerial or Accounting track, or take some classes from both, you do not have to select all from the same track.

Who Should Attend

Accounting and finance professionals from all levels who wish to increase their skill sets and be on the leading edge of the issues and challenges faced in today's work environment.

Travel Arrangements

Participants are responsible for their own travel arrangements. Substantial savings may be available by making your travel plans as early as possible. Lowest lodging rates may be obtained by booking your room before the cutoff date 1/25/2017 and using SREST17 conference code.

Atlantis Casino Resort Spa,
3800 South Virginia St. Reno, NV.
1-800-723-6500: (Mention IMA REST 2017 conference code "SREST17" for special rates)
Including late check out at 1:00 pm on Saturday

Atlantis Tower Room—\$79 (\$119 Fri, Sat)
Complimentary valet and self-parking
Free transportation is available from the Reno/Tahoe International Airport via Atlantis hotel shuttle.

Link for Reservations:

<https://www.atlantiscasino.com/reserve>

REST 2017

EARN UP TO 22 HOURS OF CPE

**The Golden West & Pacific Northwest Councils of the
IMA present:
Reno Education Seminar & Training at the
ATLANTIS HOTEL & CASINO in RENO, NEVADA
February 9-11, 2017
Register now online! <http://www.rest-ima.org>**

World Famous Atlantis Spa – use
the conference code to receive 15%
discount on Spa Services
Monday – Thursday. Call to book
early as they fill up quickly!
1-844-469-4603



The Association of
Accountants and
Financial Professionals
in Business

rh Robert Half®

22 Recommended CPE Hours

Field of Study: Management and Accounting/Finance
Advance Preparation: Rest up – lots of brain food here!
Prerequisite: None
Experience Level: Intermediate
Teaching Method: Lecture + Discussion + Case Study

Speaker Biographies



Michael McLean, CMA, CPA, CFE, CGFM, CFF

Mike McLean is a financial professional with over 25 years of diverse senior-level management experience across a wide range of industries including manufacturing, healthcare, retail, IPO, and transportation. He first taught for Willamette University in 1978 and the Atkinson School in 1979. He served as CFO of Pandigital, a pre-IPO organization in California and manufacturer of digital frames, bleeding edge electronics, a zero ink printer and three new e-readers. Prior to his work at Pandigital, Mike worked at DK Wallin, Ltd., an accounting firm in Las Vegas, was CFO of Foxhunt Staffing, an IT executive search firm in California, and Hope Community Resources in Anchorage, Alaska. Mike also ran his own CPA firm in Oregon and Washington for nearly twenty years, a practice of over 350 tax, audit and review clients. Mike is an expert in the financial and economic impact of business valuation issues, missing record reconstruction, forensic accounting processes and alleged fraud cases. He has taught courses in subjects including FASB updates, Fraud, and budgeting.



Drummond Kahn, MS, CIA, CGFM, CGAP.

Drummond Kahn has served as Director of Audit Services in the Portland City Auditor's Office since 2005. Drummond joined the auditing profession in 1990. His auditing roles include Chief of Audit Services for the Oregon Department of Transportation and State Audit Administrator for the Oregon Secretary of State Audits Division. Drummond began his career in the U.S. Government Accountability Office. He served as President of the Association of Local Government Auditors (2012-13), received AGA's Frank Greathouse Distinguished Leadership Award (2013) and is a member of the Comptroller General's Advisory Council on Government Auditing Standards (2009-2016). In 2014, the IIA's American Center for Government Auditing recognized Drummond as one of the 15 Most Influential Professionals in Government Auditing. Drummond holds a Master's degree from the University of Oregon and a Bachelor's degree from Whitman College. He is pleased to return to the IMA-REST Conference!



Richard D. Seaman, Beacon Leadership Development

Richard began his career with the Federal Aviation Administration (FAA) in 1982. Historically this was a challenging time for the FAA with recovery from the Controller Strike and subsequent termination of 15,000 Air Traffic Controllers in August, 1981. Air traffic control quickly became a passion for Richard, and the magnitude and scope of the job consuming. However, also because of the strike, the FAA desperately needed leadership. Richard held several management positions in both operations and training in FAA, keeping training, coaching, mentoring and leadership always within his scope. He personally facilitated more than 100 workshops for FAA managers on multiple topics. He also facilitated International Leadership Training in Argentina, Mexico, China and Israel. After 30 years, Richard retired from Federal Service, and began as a leadership consultant, business analyst, and an executive coach to both federal and private business leadership. He stood up Beacon Leadership Development in, December, 2011. He authored the book "Leading from the Middle." He serves as a premium customer service expert, education consultant and keynote speaker on leadership, motivation, integrity (ethics), social media, and bullying. He earned a certificate for Executive Coaching, and is a Master Trainer for four large organizations including SGE, Apple and BMW. He also teaches a new manager's class each semester at a local college



David L. Osburn, MBA, CCRA

David L. Osburn is the founder of Osburn & Associates, LLC, a Business Training and Contract CFO Firm that provides seminars, webinars, and keynote speeches for CPAs, bankers, attorneys, credit managers, and business owners on topics such as Banking/Finance/Credit, Negotiation Skills, Marketing, and Management Issues. Mr. Osburn's Contract CFO clients include medical practitioners, financial institutions, law firms, CPA firms, architects, real estate developers, and contractors. His extensive professional background of over 30 years includes 17 years as a Business Trainer/ Contract CFO and 16 years as a bank commercial lender including the position of Vice President/Senior Banking Officer. His banking credentials include loan underwriting, loan "work-out", management, and business development. Mr. Osburn has been an adjunct college professor (MBA and undergraduate courses) for over 30 years including Regis University and the College of Southern Nevada. He holds an MBA from Utah State University, a BS in Finance from Brigham Young University, and is a graduate of the ABA National Commercial Lending School held at the University of Oklahoma. Additionally, Mr. Osburn holds the professional designation of Certified Credit & Risk Analyst (CCRA) as granted by the National Association of Credit Management (NACM).



My-Ngoc Nguyen, GSLC, GPEN, GCIH, CISSP, GSEC (pronounced Mee-Nop Wynn) , CEO/Principal Consultant for Secured IT Solutions.

She brings 15 years of experience in information systems and technology, with the past 12 years being focused on cyber security and information assurance for both the government and commercial sectors. My-Ngoc is highly experienced in IT security and risk methodologies, and legal and compliance programs. She led a cyber security program under a federal agency for a highly-regulated, first-of-a-kind project of national importance. With that experience, she has been assisting client organizations in both public and private sectors to implement secure and compliant business processes and IT solutions using defense-in-depth and risk-based approaches. Along with a Master's degree in Management Information Systems, she carries top security certifications to include; GPEN, GCIH, GSEC, CISSP and is a former QSA. She is an active member of the FBI's InfraGard, the Information Systems Security Association (ISSA), the Information Systems Audit and Control Association (ISACA), and International Information Systems Security Certification Consortium, (ISC). My-Ngoc co-founded the non-profit, public services to raise security awareness to Nevada residents called CyberSafeNV and is presently the chairman.



Spencer Horn, M.S.

With passion and enthusiasm, Spencer delivers powerful presentations on topics including *Dynamic Leadership, Communicate with Impact, Power in Responsibility, Creating Culture, and Hiring and Retaining the Best Talent*. Spencer also develops custom presentations for corporate events. In addition to running a successful leadership development company, Spencer is in demand as a speaker and trainer. Businesses across the country look to Spencer as an enthusiastic, insightful source for counsel and advice on developing productive and focused corporate cultures. Spencer is able to draw upon his 23 years of executive experience to reenergize seasoned and emerging professionals and increase organizational effectiveness. He inspires change, to develop: a powerful culture, effective communication, high functioning teams and engagement. Spencer is currently the President of Spencer Horn Solutions. He has previously been CEO of a leadership development company and Vice President of a NASDAQ company which developed IMAX theaters in tourist destinations. There he worked with major organizations such as IMAX Corp., National Geographic Television, Radio City Productions, Disney Films and Larry Miller Theater's, Inc. Additionally he worked with a performance training company and his clients included the National Restaurant Association Education Foundation, Sodexo, Dunkin' Brands, Wendy's International and Brinker International. He is a co-author of the "Speakers on Life" anthology "The Power of the Platform" along with Jack Canfield, Les Brown, Brian Tracy and more.



Jeanne Yamamura, Ph.D., MIM, CPA, CGMA, Professor of Accounting, Emerita, University of Nevada, Reno College of Business

Jeanne Yamamura has more than 30 years of professional accounting and academic experience. Licensed as a Certified Public Accountant in Nevada and California, she has worked in public, private, and governmental accounting and auditing in the United States and internationally. She is currently providing training for governmental accountants in Micronesia, Polynesia, and the Caribbean, as well as for Nevada CPAs, small business owners, and not-for-profit managers. Yamamura specializes in enabling small entities to better understand the accounting numbers and internal controls needed to successfully manage their operations. In 2010, she received the Outstanding Task Force Chairman Award for Financial Literacy from the Nevada Society of CPAs. She earned a doctoral degree in business administration from Washington State University-Pullman, a master's degree in international management from Thunderbird School of Global Management, and a bachelor's degree in business administration from California Polytechnic State University, San Luis Obispo.



Tom Harris, PhD

Foundation Professor in the Department of Economics in the College of Business, has a research appointment in Nevada Agricultural Experiment Station in the College Agriculture, Biotechnology, and Natural Resources; State Extension Specialists in Community and Economic Development in the University of Nevada Cooperative Extension; and the Director of the University Center for Economic Development at the University of Nevada, Reno. Dr. Harris has been at UNR since 1981 and his primary areas of teaching, research and extension are rural economic development, economic impact modeling, and local government finance. Dr. Harris' research covers the economic and fiscal impacts of changes in public land grazing policies and surface water reallocations. Tom was co-editor of a published book titled Targeted Regional Economic Development, and, recently, worked on the Stronger Economies Together Project covering the Western Nevada Development District. Also Dr. Harris is a Fellow with the Western Rural Development Center.



Ric Jazaie, CPA, CIA, CGMA, CFE, CISA, CITP, CISSP, CFF, Director, Advisory Services Macias Gini & O'Connell LLP

Ric has over 17 years of hands-on operational, financial, and fraud auditing experience. He specializes in financial forensics and fraud investigations. During his career, Ric has conducted investigations of federal, state, and local government organizations, as well as medium-sized privately held companies having served in law enforcement, internal audit, and as a licensed private investigator. As a Special Agent/Intelligence Analyst with the San Francisco Office of the FBI, Ric worked on high profile fraud cases, such as Enron, and investigated numerous cyberterrorism cases both inside and outside of the U.S. He has testified before the Federal Grand Jury. His experience in law enforcement has provided him the background and knowledge to assist organizations in designing strong systems of internal controls to prevent fraud, abuse, misconduct, and detect misappropriation of assets. Ric is currently a director for MGO's

State and Local Government Advisory Services, specializing in Information Technology audits. He works directly with various government agencies, such as the City of Pasadena, to identify and develop solutions and best practices in public sector operations, focusing on IT environments. Ric is also involved with the local Association of Certified Fraud Examiners and provides lectures to the general membership on fraud risk assessments and the whistleblower programs. Ric holds a doctorate degree in Business Administration (DBA) with an emphasis in Financial Forensics and Fraud Investigation from Golden Gate University. He is a CPA, CIA, CGMA, CFE, CISA, CITP, CISSP and a CFF. Ric is a member of the American Institute of Certified Public Accountants (AICPA), California Society of CPAs (CalCPA), Association of Certified Fraud Examiners (ACFE), Institute of Internal Auditors (IIA), and Information Systems Audit & Control Association (ISACA).



Matthew Rutledge, President of MD Labs and RxIGHT Pharmacogenetics

The president and co-founder of MD Labs clinical laboratories in Reno, Nevada, Matthew has a BA in Chemistry, Minor in Philosophy from Arizona State University with a premedical emphasis. Matthew founded MD Labs with Mr Denis Grizelj in 2011 and began offering clinical pharmacogenetics testing in 2013. Drawing upon the latest technology and research in the field of pharmacogenetics, MD Labs has created the RxIGHT (pronounced like "right") pharmacogenetics program and is launching it into the world of pharmacy and medication management.

Different people respond differently to medications; based in large part on their genetics. Genetics can affect both a person's ability to respond to the intended effect of a medication as well as their ability to metabolize and clear the medication from their body. The RxIGHT program incorporates genetic information on patient responses to over 200 prescription and OTC medications and provides every patient with a detailed Personalized Medication Review with recommendations for prescribing providers, which can help them optimize medication therapies and reduce adverse effects.



Todd Williams

Todd is a professional member of the Association for Corporate Growth (ACG), Project Management Institute (PMI), and the Society for Information Management (SIM). He has spoken to numerous companies and professional organizations, including NASA, BEA Systems, Houghton-Mifflin-Harcourt, Portland General Electric, and Bonneville Power Administration. Experience in business and technology uniquely qualify him to help define and implement the best operational structures based on the company's goals. Utilizing 25 years of experience, Todd helps companies ranging from start-ups to multi-billion dollar corporations achieve their goals. Qualifications in executive consulting, project rescue, failure prevention, and engaging people in the solution, allow him to help bring strategy to life. His team at eCameron, whose mantra is "Strategy, People, Process, and the Technology," specializes in rescuing projects and helping organizations drive business value from their strategy. Todd has used his skills as an expert witness to assist companies that have fallen prey to

unqualified third party integrators that were not focused on the correct methodology or delivering an end result that provided a usable solution. As author of the book, Rescue the problem Project; A Complete guide to identifying, Preventing and Recovering from Project Failure (AMACOM), Todd defines a project audit and recovery process for rescuing failing projects that focus on root cause correction and prevention. He is also a writer for The CEO Magazine, American Management Association, his own Back From Red Blog, and contributes to numerous other publications, including Fortune/CNN Money, CIO Update, ZDNet, Enterprising CIO, and IT Business Edge.

Schedule, Topics & Speakers

Wednesday, February 8, 2017

Registration & Socializing: 6:30 PM To 8:00 PM In The Hospitality Suite

Thursday, February 9, 2017

Registration & Hot Buffet Breakfast: 7:30 AM To 8:00 AM In The Conference Center

Track A- Accounting & Auditing		Track B-Management & Leadership	
8:00 AM-11:40 AM	GAAP Updates & Other Pronouncements 2017	Strategic Finance in Action	
	<ul style="list-style-type: none"> • ASC Topic 842 Leases (seems we still don't have this right, and there were substantial updates this year) • Snippets from all the areas we're noticing you should know about • Current issues facing us all – From FASB and more. 	<ul style="list-style-type: none"> • Establishing a common understanding of strategy development and metrics throughout your organization. • Keeping activities and projects aligned with strategic goals. • Providing tools to improve managers' leadership capability. • Communicating effectively with executives by using their vernacular. • Clearly communicating business strategy throughout the organization 	
	Michael McLean	Todd Williams	
Hot Buffet Lunch 11:45 AM To 1:00 PM Tom R. Harris - Current Economic Trends for Northern Nevada and the Western US.			
1:20 PM - 5:00 PM	Risk, Audit and Assurance Services	Foundational Elements of Cyber Security: Fundamental concepts for an evolving threat landscape	
	<ul style="list-style-type: none"> • Enterprise Risk and new risk frameworks • Auditing what's important (what's risky!) in your organization • Broadening the focus from just the financials to how well the organization achieves its goals 	<ul style="list-style-type: none"> • Gain some foundational and essential knowledge about cyber security; everything you may not want to know, but need to know. • Understand latest cyber security issues and concerns for business and individuals. • Learn to balance the concerns you had and gained from this session and compliance needs with the recommendation provided today and teaching of some foundational risk management approach. 	
	Drummond Kahn	My-Ngoc Nguyen	
Socializing In The Hospitality Suite 5:30 PM To 8:00 PM			

Friday, February 10, 2017

Registration & Hot Buffet Breakfast: 7:30 AM To 8:00 AM In The Conference Center

	Track A- Accounting & Auditing	Track B-Management & Leadership	Track C-Auditing
8:00 AM 11:40 AM	Analyzing Financial Statements Using Key Ratios	Leading Performance and Change	Performance Audit Of The Atlantis Casino – P1
	<ul style="list-style-type: none"> • Learn a five-step key ratio analysis model. • Explore in-depth cash flow analysis applications. • Calculate the "lendable" real estate equity model. • Understand industry comparisons and software applications. • Review the Z-score bankruptcy predictor and sustainable growth models. 	<ul style="list-style-type: none"> • What is the manager's role in an organization? • Baby-boomer versus millennial. • How to keep up with what's changing at your place. • Be Intentional. Lift Someone Daily. 	<ul style="list-style-type: none"> • Actually Using Performance Audit Techniques • Looking Way Beyond The Numbers • Direct Observations Of Atlantis Operations <p align="center">(You Must Attend P1 To Attend P2)</p>
	David Osburn	Richard Seaman	Michael McLean

Hot Buffet Lunch 11:45 AM To 1:00 PM Mathew Rutledge President MD Labs

Genetic Testing to Predict Sensitivity to Medications: Impact on people and the Healthcare System

1:20 PM - 5:00 PM	Fraud in Financial Reporting	Communicate with impact	Performance Audit Of The Atlantis Casino – P2
	<ul style="list-style-type: none"> • Define the fraud triangle & diamond • Fraud perpetrator profile • Understand the Red flags • What to do if you suspect fraud 	<ul style="list-style-type: none"> • Identify your behavioral and communication patterns and preferences. • Understand the behavioral and communication preferences of others. • Gain skills necessary to communicate with the diverse behavioral and communication styles of others. • Identify blocks to effective leadership and communication and what to do about them. 	<ul style="list-style-type: none"> • Drafting A Comprehensive Observational Audit Report For Atlantis Senior Management • Presentation Of Your Audit Observations To Senior Management & Staff • Management Responses & Actions To Past Audit Observations
	Ric Jazaie	Spencer Horn	Michael McLean

Socializing In The Hospitality Suite 5:30 PM To 8:00 PM

Saturday, February 11, 2017

8:00 AM -
11:40 AM

Registration & Hot Buffet Breakfast: 7:30 AM To 8:00 AM In The Conference Center

Professional Ethics in Action

Qualifies For CMA's Annual Ethics Requirement, And May Meet Part Or All Of The Renewal Requirements Of Licensed CPAs
(Check Your Local Board, If Uncertain)

- Focus on practical application, not just a dry recitation of the rules
- Updates for CMA's and CPA's on regulatory changes
- Review of common ethical problem areas.
- Test your knowledge of common ethical requirements

Jeanne Yamamura



REST 2017

COSTS AND REGISTRATION

REST program costs are still \$425. After January 16, the price increases. Single day rates are available.

REST Registration check-in begins at 6:30 pm on Wednesday, February 8, 2017. Sessions begin at 8:00 am and conclude at 5:00 pm Thursday and Friday. The Saturday session begins at 8:00 am and concludes at 11:40 am. Tuition includes hot buffet breakfast, hot lunch, refreshment breaks, and course materials.

PLEASE NOTE:

Meals for spouses, significant others, guests etc., are not included in these costs. Should you wish to include a guest during lunch, the cost is \$35.00 each day. We must be notified by 1/25/2017 if any of these guests are to be included in the Hotel food count.

REGISTER ONLINE AT WWW.REST-IMA.ORG

If you are unable to register online, contact:

Michelle Worthington, REST Treasurer
33503 319 PR NE

Benton City, WA 99320

(509) 946-4412 FAX

michelle.worthington@dademoeller.com

Credit card charges can be made by American Express, Visa, Discover or MasterCard and will reflect Pacific Northwest Council – IMA on your statement

REGISTRANT QUESTIONS

Contact, Barry Nathan, Rest 2017 Chair, at

barryn@prodigy.net 503-871-8213

Or Patt Mayer at pattmayer@earthlink.net

SCHEDULE CHANGES

We reserve the right to change speakers when necessary and to cancel the program as appropriate with a minimum of one-week advance notice to registrants. Should cancellation occur, all registration fees will be refunded in full.

ACCREDITATION

This program is designed to meet the NASBA guidelines for CPE credits for CPAs and the ICMA guidelines for CPE credits for CFMs and CMAs. However, state boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

CANCELLATION, REFUNDS, AND SUBSTITUTIONS

Written cancellations postmarked up to fourteen calendar days before the course begins entitle you to a full refund of your registration fee. Cancellations received between eight and thirteen days prior to the course are subject to a cancellation charge of \$50. Individuals who do not attend or who fail to substitute their registration or cancel within seven days prior to the start of the course are liable for the entire registration fee. If your plans change and you are unable to attend the course, you may substitute another individual for your registration prior to the course. E-mail Michelle Worthington at michelle.worthington@dademoeller.com to inform her of the change.

Register now online at:
<http://www.rest-ima.org>

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Brilliant professionals want salaries to match.

Your salary decisions are critical to hiring and retaining the best accounting and finance professionals. Stay competitive with our 2017 Salary Guide, which provides the industry's most respected data on compensation.

Job seekers know what they're worth. Make sure you do too, with the 2017 Salary Guide.

Download yours today at roberthalf.com/salary-center.

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